



Dear Neighbors and Friends,

Cottonwood Heights is getting ready for our annual Butlerville Days Celebration and invites you to be a part of the parade. Our celebration will be held on Friday, July 24th, 2010.

This is one of the only afternoon parades on the 24th of July in the valley and will begin at 4:00 p.m. The distance is approximately 1.3 miles, starting at Butler Elementary School on the corner of 2700 East and Fort Union Blvd., and running south on 2700 East past Cottonwood Heights Recreation Center before jogging west for a bit onto Bengal Blvd. and ending on the west side of Guthrie Skate Park.

Larger floats will arrive at a pre-arranged time. Smaller floats will arrive for check-in and staging at 3:00 PM. Upon registration, a map, a staging number, and location of entry check-in will be provided. Vehicles not participating in the parade should park in the lot behind the LDS Church on 2700 E. and Fort Union Blvd. Vehicles will not be allowed to park behind Butler Elementary.

This year's parade will feature Cottonwood Heights City's own float titled **"Pioneers who persevere: Catch the Vision"** Other floats, as well as classic cars, business entries, marching bands, drill teams or other musical groups all are invited to enter.

The parade has seen growth every year and this year we will need to limit the number of entries, in order to accommodate staging and length of the parade. Please get your entries in early, as to not be turned away.

Children also are welcome to participate and encouraged to bring their decorated bikes and wagons. Please be aware the children will GATHER in front of the elementary school, near the south doors, on the grass before the parade. Following the parade, the children can be picked up at the white tent WEST of Guthrie Park Park.

We would love to have you join us after the parade for all the festivities at Butler Park, including inflatable rides, food, entertainment, games, face-painting, clowns, juggler, classic car show, putting green, balloon tying, dunk tanks, climbing walls, youth dance, skate board exhibition, and fireworks at dusk!! There will be plenty of fun for the entire family.

The following pages comprise the information and forms you will need to officially enter your group into the parade. Please mail the completed application form by the entry deadline of Wednesday, July 14th, 2010 to:

**Parade Organizer**

**Melissa Lowry**

**3434 East 7800 South**

**Salt Lake City, UT 84121**

**Or phone Melissa at 801-953-5609 to sign up for the parade.**

Sincerely,

Melissa Lowry



**Butlerville Days**



## Parade Guidelines

1. The purpose of the Butlerville Days parade is to celebrate Cottonwood Heights' pioneer heritage in a small, "hometown" manner that is suitable for participation and viewing by persons of all ages. Applications for entry in the parade are required for all participants except children. The parade committee reserves the right to deny applications for any entries that it determines to be inconsistent with the purpose and theme of the parade.
2. Check-in and staging will begin at 3:00 PM. The parade start time is 4:00 PM
3. Children also are welcome and are not required to register. Please be aware the children will GATHER in front of the elementary school, near the south doors, on the grass before the parade. Following the parade, the children can be picked up at the white tent WEST of Guthrie Park. If participating, don't be late.
4. The event is a community event and not a political one. Civic entries or those representing officials in their elected capacity are invited and welcome to participate but, in keeping with the parade's purpose and theme, campaign entries and electioneering (*including distributing campaign flyers and political literature along the parade route*) are strongly discouraged.
5. Throwing of candy and/or other trinkets is allowed but caution must be taken to throw them out and away from the vehicles or float. Safety is of prime consideration. The parade committee recommends soft candy.
6. The safety, liability and operation of your float, group or organization is your sole responsibility. Routines should be designed to permit constant forward movement.
7. Upon check-in at the staging area, equestrian entries will be required to verify their clean up assistants. **Equestrian entries will not be allowed to participate without the required clean-up assistance.**
8. Thank you so much for your participation!!





## **Parade Entry Application Form**

Name of Organization: \_\_\_\_\_

Name of Individual(s) Responsible for Entry: \_\_\_\_\_

Address: \_\_\_\_\_  
Street City State Zip

Phone number: \_\_\_\_\_ Email address: \_\_\_\_\_

Check entry category:

☐ Commercial Float

Float length: \_\_\_\_\_ Width \_\_\_\_\_ Height \_\_\_\_\_ Vehicle Clearance \_\_\_\_\_

☐ Civic Float

Float length: \_\_\_\_\_ Width \_\_\_\_\_ Height \_\_\_\_\_ Vehicle Clearance \_\_\_\_\_

☐ Drill or Dance Team

☐ State, County, City, Chamber

☐ Civic, Club, School, Church

☐ Classic Car

☐ Business Entry

☐ Band

☐ Military

☐ Baton Twirlers

☐ Equestrian

☐ Clown Entry

☐ Other (*explain*) \_\_\_\_\_

Will there be Sound: ☐ Yes ☐ No

☐ We would like to park our entry in the vicinity to stay and enjoy the festivities.

☐ We will be continuing on and will not need parking.

Number of participants in your parade unit \_\_\_\_\_

Number of vehicles / animals \_\_\_\_\_

See you on Saturday, July 24th, at 3:00 p.m. for parade staging  
on 2700 East, South of Fort Union Blvd. Parade begins at 4:00 p.m.

**Thank you!!**



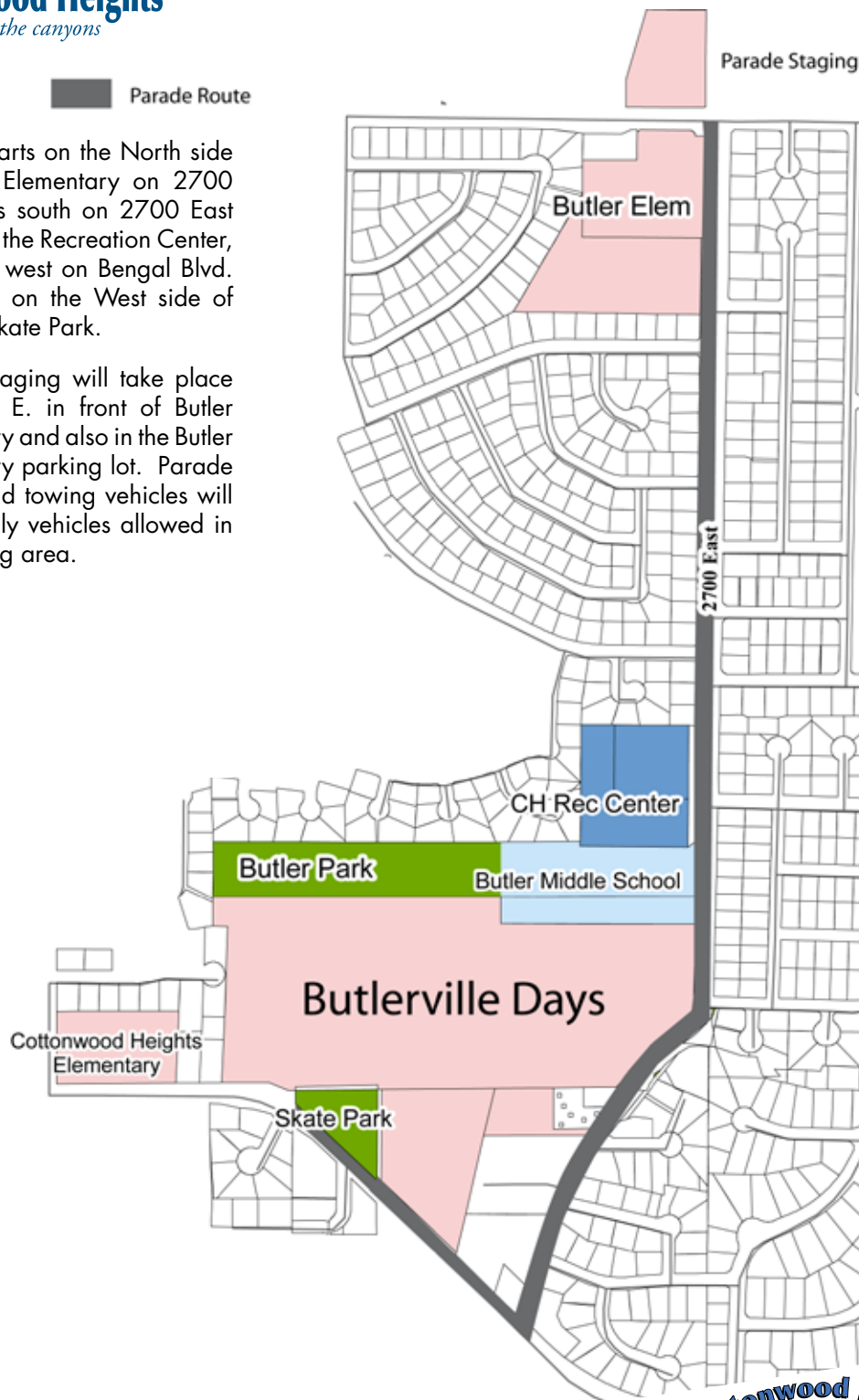
**Butterville Days**



 Parade Route

Parade starts on the North side of Butler Elementary on 2700 E. it runs south on 2700 East in front of the Recreation Center, then jogs west on Bengal Blvd. and ends on the West side of Guthrie Skate Park.

Parade staging will take place on 2700 E. in front of Butler Elementary and also in the Butler Elementary parking lot. Parade entries and towing vehicles will be the only vehicles allowed in the staging area.



**Butlerville Days**